



# Stay ahead of the EU

Understanding how EU policy affects us all, and how to influence EU policy

The Nordic Brussels Seminar, 22 – 24 May 2023

Europe is aiming for greater strategic autonomy and resilience during a time of war and the aftershocks of a pandemic. By this, the European Union also aims to act as a rule-maker rather than a rule-taker of international standards.

The Nordic Brussels seminar is pleased to invite Nordic stakeholders to Brussels for a deeper understanding of the European institutions, engaging with EU affairs, and the do's and don'ts in the EU decision-making process. The seminar will take place from 22 to 24 May 2023.

The seminar will consist of companies from across the Nordics – and will be an opportunity to network with both the EU and Nordic markets. Combined, the Nordic region makes up the world's 11th-largest economy, and a great relationship with the EU institutions can lead to securing a favorable regulatory environment for enterprises.

You will learn from some of the EU's foremost experts on European politics, media, and communications. The program will include journalists, parliamentarians, EU professionals, trade unions, and branch associations.

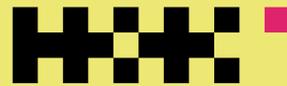
## Advanced insights into the European Institutions

The seminar suits those who are interested in European politics and political communication and want to go further than an introduction to European institutions. The Nordic Brussels Seminar will share insights from years of working closely with European institutions, connect you to Brussels stakeholders, and provide techniques for proactive EU affairs.

As a participant, you are challenged and allowed to challenge back. The group itself is an important outcome of travelling to Brussels and participating in the seminar. The participants range from those who work closely with European institutions, to those who are generally interested and want to update themselves on trends in European politics and communication. The group will consist of people with different backgrounds who can learn from each other's view of the world and build on the relationships across the region.

The seminar will have two different policy streams that the participants will choose from: “Making Europe fit for the Digital age” and “the European Green Deal”.





## 1. Making Europe fit for the Digital Age

European digital and technological sovereignty is at the center of current EU policy discussion. Technological, digital, and regulatory responses have been fast-tracked to preserve the EU's economic status, industrial competitiveness, and geopolitical influence.

With the new strategy for a 'Europe fit for the digital age', the European Commission aims to deliver on the promise of a human-centered and risk-based regulatory environment for technology. Regulating Big Tech, the first law on AI by a major regulator anywhere, and legislative proposals impacting all economic sectors in the EU – the EU has fast become the global leader in technology regulation.

This policy stream will focus on how Nordic companies can play a vital role in the process of shaping the European tech rulebook.

## 2. The European Green Deal

The European Commission has adopted a set of proposals to make the EU's climate, energy, transport, and taxation ambitions into law. Part of the European Green Deal is the Fit for 55 package, a proposal to make the EU's climate goal of reducing EU emissions by at least 55% by 2030 a legal obligation. EU countries are working on new legislation to achieve this goal and achieve climate neutrality by 2050.

Since the EU has set the climate neutrality target, two crises have served as catalysts for the green transition: Covid-19 and the invasion of Ukraine. With geopolitical pressures, the paradigm in EU climate policy has shifted from emissions reduction to the end of fossil fuels.

This policy stream will focus on how Nordic companies can play a vital role in the process of shaping and implementing the European Green deal in the closest future.

**The cost for participants is €4,900.  
The price includes accommodation for two nights  
and meals.**

**Sign up here!**

**For further information please contact:**

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